



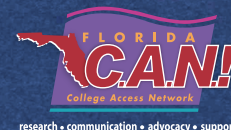
BETTER TOGETHER

Breaking Barriers

2017 Florida College Access and Success Summit

May 10–11, 2017

B Resort and Spa, Lake Buena Vista, FL



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Agenda at a Glance



Wednesday, May 10, 2017

8:00 AM – 5:30 PM	Registration Check-in
9:00 AM – 11:00 AM	Pre-Summit Meetings
11:30 AM – 1:30 PM	Welcome Luncheon: Better Together: Breaking Barriers
1:45 PM – 2:45 PM	Concurrent Session A
3:00 PM – 4:00 PM	Concurrent Session B
4:15 PM – 5:15 PM	General Session: Ready, Set, Work: Student Perspectives on Career Readiness
5:30 PM – 7:30 PM	Networking Reception

Thursday, May 11, 2017

7:30 AM – 8:00 AM	Continental Breakfast
8:00 AM – 9:00 AM	General Session: Affordability, Access and Attainment: Policy and Practice
9:15 AM – 10:15 AM	Concurrent Session C
10:30 AM – 11:30 AM	Concurrent Session D
11:45 AM – 1:15 PM	Luncheon: College Ready Florida—Celebration Time!
1:30 PM – 2:30 PM	Concurrent Session E

**Follow Florida CAN on Twitter @Goal2025Florida
and use hashtag #FCAN2017 to tweet about the Summit.**

Welcome to the 2017 Summit!



Dear College Access Friends and Colleagues,

Thank you for joining us for the 2017 Florida College Access & Success Summit, presented by JPMorgan Chase & Co. The Florida college access community has made great strides since Florida CAN hosted its first summit in 2012, and we have a lot to celebrate as we collectively continue to break down barriers to college and career readiness, access, and success for all Florida students.

Of course, our work is far from done—I know that none of you will rest until every Florida student, regardless of zip code or circumstance, has the opportunity to achieve a postsecondary education.

So we hope you take advantage of this event to forge and deepen your partnerships, learn from and share with your colleagues from across the state, and be inspired by new ideas, resources, and promising practices for improving college access and success in the Sunshine State. We hope that you will find the speakers (over 60 in all!) to be inspiring, the panel discussions thought-provoking, and the sessions illuminating. And we hope that you have the sorts of “aha!” moments that stimulate thoughtful discussions, energize your work, and advance your community partnerships. We also hope that you take advantage of the many networking opportunities, including the reception hosted by FUSE and the networking café open space where you can spark conversations on issues of interest to you and fellow attendees.

This Summit would not be possible without the hard work of many partners. A special thank you goes to the Summit Planning Committee members who have worked over many months to develop a fantastic program for you. And we are indebted to the many presenters who are so graciously sharing their time, talent and expertise.

We are grateful to the Summit sponsors for making this event possible: Presenting Sponsor JPMorgan Chase & Co; Platinum Sponsors Helios Education Foundation, Wells Fargo, and FUSE; and Bronze Sponsors Florida Trend, Florida Trend’s NEXT, and Six Up.

And we are especially grateful to you, for all you do every day, to ensure that every Floridian has the opportunity to achieve a postsecondary education. Thank you!

Enjoy the Summit!

With warm regards,

Laurie Meggesin

Executive Director

Florida College Access Network

Florida College Access Network

Summit Planning Committee

Alexis Calatayud, Organizing Fellow, Young Invincibles

Dr. Domingo Echevarria, Education Policy Advisor, City of Miami Office of the Mayor

Dr. Christy England-Siegerdt, Academic Policy and Research Associate Vice Chancellor,
Florida Board of Governors

Jana Ertrachter, Principal Consultant, Ertrachter Group

Marilyn Fashano, Central Florida Regional Director, Take Stock in Children

Geula Ferguson, Director, South Florida Office, Florida Philanthropic Network

La Toya Hodge, Assistant Director of Communications & Strategy,
Florida Consortium of Metropolitan Research Universities

Dr. Christopher Mullin, Executive Vice Chancellor,
Florida Department of Education—Division of Florida Colleges

Patrick Murphy, Workforce Development Manager, JAX USA Partnership and Director,
Earn UP/Northeast Florida College Access Network

Joan Nelson, Senior Vice President, Community Investment, Heart of Florida United Way

Rebecca Schumacher, Executive Director, Florida School Counselor Association

Chuck Tiernan, Director, LEAP—Hillsborough College Access Network

Nicole Washington, Higher Education Policy Consultant, Lumina Foundation

Advisory Council

Dr. Stacy Carlson, President and CEO, Pinellas Education Foundation

Tony Carvajal, Executive Vice President, Florida Chamber Foundation

Dr. Paul Dosal, Vice President for Student Affairs and Student Success, University of South Florida

Senator Anitere Flores, Florida Senate, District 37

Jennifer Grove, Community Development Manager, Gulf Power Company

Charles Hokanson, Senior Vice President and Chief Policy Officer, Helios Education Foundation

Gene Marshall, Director, NorthStar Bank

Madeline Pumariega, Chancellor, Florida College System, Florida Department of Education

Marlene Spalten, President and CEO, Community Foundation of Tampa Bay

Wayne Willoughby, Managing Director, Global Operations, JPMorgan Chase & Co.



Wednesday, May 10, 2017

8:00 AM – 5:30 PM

REGISTRATION CHECK-IN

LOCATION: Majestic Foyer

9:00 AM – 11:00 AM

PRE-SUMMIT MEETINGS

LCAN Collaborative Workshop:

Building Ambassadors from the Inside Out

Jana Ertrachter

Principal Consultant, Ertrachter Group

[@ErtrachterJana](#)

This session for local college access network (LCAN) organizers and partners will explore how to build continuous communication that is consistent and open across the LCAN's many internal stakeholders in order to build trust, assure shared objectives, develop a common language, and appreciate mutual motivation. This interactive session will help participants use communications tools and techniques to build ambassadors who help to expand and sustain their network and the movement.

LOCATION: Majestic 1

Take Stock in Children Breakfast, Invitees Only

Start the FCAN conference with a delicious breakfast hosted by Take Stock in Children President & CEO, Jillian Hasner. Share best practices and brainstorming with Take Stock in Children peers as we kick off the Florida College Access & Success Summit!

LOCATION: Expressions 1

11:30 AM – 1:30 PM

WELCOME LUNCHEON:

Better Together: Breaking Barriers

Presented by

JPMORGAN CHASE & CO.

Welcome Remarks

Laurie Meggesin

Executive Director, Florida College Access Network

Charles Hokanson

*Senior Vice President and Chief Policy Officer,
Helios Education Foundation*

Sponsor Remarks

Joseph Terry

Executive Director, JPMorgan Chase & Co.

Shawn Welcome

Performance Poet

Panel Discussion:

Florida's New Postsecondary Attainment Goal

Alan Levine

Chair, Florida Higher Education Coordinating Council

Madeline M. Pumariega

Chancellor, Florida College System,

Florida Department of Education

[@FLCollegeSystem](#)

Andy Tuck

Vice Chair, State Board of Education

Moderator

Marlene Spalten

President and CEO, Community Foundation of Tampa Bay.

Join members of Florida's Higher Education Coordinating Council for a panel discussion on how business and industry, the Florida Department of Education, the State University System, the Florida College System, and other education leaders are working together to break down barriers to college access and student success—including the setting of a postsecondary attainment goal to increase the proportion of Floridians with degrees and certificates.

LOCATION: Grand Ballroom I – III

1:45 PM - 2:45 PM

CONCURRENT SESSION A

College Transition Programming for High School Students through Strategic School & Community Partnerships

Niurka Ferrer

Director, Transitions Planning, Valencia College

[@valenciacollege](#)

Nicole Gurley

College Transition Counselor, Orange County Public Schools

Through a partnership between Valencia College and school districts in Orange and Osceola counties, students are starting the transition to college while still in high school. By bringing the college to them, students with barriers have access to coaches and a college transition team that help them navigate through the college enrollment process, from financial aid to the first day of classes. Through the maximization of resources from both the school district, local schools, and the college, students who might wait until after graduation to think about postsecondary education are being exposed to their options early, often, and through innovative methods.

Categories: College Access, Postsecondary Success,
Measuring Outcomes, Collective Impact

LOCATION: Majestic 1

Florida Reach: Lessons from a Statewide Effort that Promotes Post-secondary Success for Foster Youth

Dr. Steve J. Rios

President, Rios Research & Evaluation

Florida Reach is a statewide network of former foster youth, K-20 education and child welfare professionals, community activists and youth advocates. The network aims to improve post-secondary educational attainment rates among students who receive educational tuition and fee exemption due to their current or former living situations (e.g., foster care alumni, homeless youth, qualified adoptees, etc.). Network members meet online each month to share best practices, support each other's work, and discuss ways to establish, train and support dedicated campus coaches and liaisons, in accordance with ground-breaking Florida legislation.

During this workshop, Florida Reach members, including foster care alumni, will share lessons about the unique set of barriers to educational success faced by former foster youth and share information about highly-effective programs and practices led by Florida Reach members throughout the state.

Categories: College Access, Measuring Outcomes

LOCATION: Grand Ballroom IV

Introduction to Local College Access Networks (LCANs)

Kathleen McDonald

*Network Partnerships Manager,
Florida College Access Network*

[@kathy_mcdonald](#)

Jana Ertrachter

Principal Consultant, Ertrachter Group

[@ErtrachterJana](#)

Local College Access Networks (LCANs) are regional coalitions — supported by a team of leaders representing K-12 education, higher education, nonprofits, philanthropy, government and business—that are devoted to dramatically increasing college and career readiness, access, and completion in their communities. In this session you will learn about the LCAN movement in Florida; the powerful, lasting impact these networks can achieve when a community joins forces around a common agenda; how to embark on forming an LCAN; and the supports provided by Florida College Access Network to LCANs throughout the state.

Category: Collective Impact

LOCATION: Expressions II

Partnering to Create a Regional Internship Culture

Braulio Colón

*Vice President, Florida Student Success Initiatives,
Helios Education Foundation*

[@brauliocolon](#)

James Knapp

*Executive Director of Strategic Partnerships,
Florida International University*

[@FIUEngagement](#)

Landing that first great job is a huge priority for college students that can also bring much stress. Statistics show one of the most critical things students can do to break into the career they desire is securing a good internship. In June 2014, Helios and The Miami Foundation joined forces with the Beacon Council, local institutions, and industry leaders to create the Talent Development Network (TDN), an enhanced regional internship program to combine students, industry, and community.

Categories: Career Readiness/Workforce Development, Collective Impact

LOCATION: Grand Ballroom V

What Academic Pathway is Best Suited for the Adult Learner?

Michelle Horton

Director, Complete Florida Enrollment and Retention Management, University of West Florida Innovation Institute

Dr. Karen Rasmussen

*Assistant Provost, Chief Academic Strategist,
University of West Florida Innovation Institute*

[@UWFIInnovation](#)

Complete Florida is a service provided by the State of Florida to help adults come back to college and finish their degree. All courses are 100% online and students are matched with a Personal Coach to work with along the way. Complete Florida is focused on innovative practices and collaborative efforts that lead to best practices in retention and completion strategies for adult learners. In this session, you will learn how Complete Florida is addressing the needs of the adult learner by collaborating with employers, identifying accelerated academic pathways, and providing career planning and coaching support from enrollment to completion.

Categories: Postsecondary Success, Career Readiness/Workforce Development

LOCATION: Expressions I



Wednesday continued

3:00 PM – 4:00 PM

CONCURRENT SESSION B

3 Partnerships + 3 Years = Amazing Results!

Amanda Lopez

Coordinator of College and Career Counseling Services,
School District of Osceola County

[@theeducounselor](#)

Dr. Kathleen Plinske

Provost, Valencia, Osceola, and Lake Nona Campuses,
Valencia College

[@kplinske](#)

Kathy Carr

Executive Director, Education Foundation of Osceola County

In reaction to a 41% postsecondary going rate in 2013, a powerful, grassroots partnership between the School District of Osceola County, The Education Foundation of Osceola County, and Valencia College has not only identified barriers to postsecondary education (23 were identified in year 1) but has overcome them! Learn about how “Rogue Meetings,” data, and the power of partnership has changed the college-going culture of this county and has everyone asking, “Have you Got College?”

Categories: College Access, Collective Impact,
Measuring Outcomes

LOCATION: Expressions I

Am I Career Ready? Preparing STEM Students for Post-Graduate Success

Amy Bickel

Assistant Director, PRIME STEM, University of Central Florida

First-generation college students are not only the first in their families to attend college, but they are often the first to hold a professional position. This can lead to a discrepancy in their job-seeking skills and professional connections for mentoring and career networking. Through two targeted interventions, the PRIME STEM program has made a measurable impact on students’ career readiness. Offering both a one-day STEM Career Academy and a paid internship program in collaboration with the local workforce development board, the program has been able to expand its career preparation for students. Outcome data and lessons learned will be shared.

Categories: Postsecondary Success, Measuring Outcomes,
Career Readiness/Workforce Development

LOCATION: Expressions II

Building the Foundation: Rules of Engagement and Collaboration in Higher Education

Dr. Michael Preston

Executive Director,

Florida Consortium of Metropolitan Research Universities

[@mprest13](#)

Dr. Ginny Botts

Assistant Director of Research Programs and Services,

Florida Consortium of Metropolitan Research Universities

[@ginnymbotts](#)

La Toya Hodge

Assistant Director,

Florida Consortium of Metropolitan Research Universities

[@latoyahodge2011](#)

The Florida Consortium of Metropolitan Research Universities was formed to solve common problems faced by Florida’s metropolitan universities through collaboration. This case study describes the background and context for one of the consortium’s first projects, an inter-university faculty partnership within the state of Florida. This session will also discuss the lessons learned from our initial collaborative venture, as well as recommendations for others that may want to engage in similar collaborative efforts. We will focus on the key processes in the planning and facilitation of our inter-institutional faculty learning communities.

Categories: Measuring Outcomes, Collective Impact

LOCATION: Grand Ballroom V

Higher Ed for the Undocumented

Julio Calderon

Access to Higher Ed Organizer, Florida Immigrant Coalition

This session will go over the challenges and opportunities for undocumented students in the state of Florida. We will review the in-state tuition law, DACA, and scholarships for students that do not have an immigration status.

Categories: College Access, Postsecondary Success

LOCATION: Grand Ballroom IV



To Go Far, Go Together: Building a Solid Foundation for Collective Impact

Keith Oswald

Chief Academic Officer, Palm Beach County School District
[@561Sdpbc](#)

Becky Youngman

Manager, K-12 Curriculum:
College Readiness, School District of Palm Beach County
[@ccrforall](#)

Dr. Christine Koehn

Executive Director,
The Celia Lipton Farris and Victor W. Farris Foundation, Inc.

Achieve Palm Beach County's collective impact initiative has brought together diverse stakeholders from across the community's various sectors using a methodical and intentional approach to community engagement and strategic planning. We have successfully built relationships, held visioning and design sessions, identified champions and raised funds while bringing partners to agreement on shared goals. Although early in the implementation phase, this session will share how Achieve PBC has focused on creating a strong foundation and a positive environment for future work in supporting underrepresented students beginning in middle school and improving postsecondary completion in Palm Beach County.

Categories: College Access, Postsecondary Success, Measuring Outcomes, Collective Impact

LOCATION: Majestic 1

4:15 PM – 5:15 PM

GENERAL SESSION: Ready, Set, Work: Student Perspectives on Career Readiness

Moderator

La Toya Hodge

Assistant Director, Florida Consortium of Metropolitan Research Universities
[@latoyahodge2011](#)

Panelists:

Chris Laney, Director of Education and

Community Investment, CareerSource Suncoast

Amanda Lopez, Coordinator of College and Career Counseling Services, School District of Osceola County

While our state has placed a premium on education and workforce alignment, choosing a career, picking the right program, and landing a good job can be easier said than done for today's students. Join us for a conversation with a panel of college and university students as we consider the state of career readiness and advising in K-12 and higher ed and what changes can be made to help connect students to jobs during this general session open to all attendees.

LOCATION: Grand Ballroom I - III

5:30 PM – 7:30 PM

NETWORKING RECEPTION

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LOCATION: Outdoor Terrace



Thursday, May 11, 2017

7:30 AM – 8:00 AM

CONTINENTAL BREAKFAST

LOCATION: Grand Ballroom Foyer

8:00 AM – 9:00 AM

GENERAL SESSION:

**Affordability, Access and Attainment:
Policy and Practice**

Sponsored by

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Sponsor Remarks

David A. Dawkins

Senior Vice President, Wells Fargo Advisors

Speakers

Carrie Warick

*Director of Policy and Advocacy,
National College Access Network*

[@CarrieWarick](#)

Dr. Christopher Holland

*Vice President, Student Services,
Florida State College at Jacksonville*

Francisco Valines

Director of Financial Aid, Florida International University

[@FranciscoV](#)

Moderator

Troy Miller

*Associate Director for Research and Policy,
Florida College Access Network*

[@TroMiller](#)

What federal policy changes could potentially impact access and affordability for Florida college students? What innovative practices are Florida higher ed institutions implementing to make college more affordable for low-income students? Join us for an overview of federal policies and reforms that will affect Florida students, as well as a special panel with leaders from two Florida higher ed institutions to discuss emerging programs designed to help low-income students afford, attend and complete their degree. This breakfast session is open to all summit attendees.

LOCATION: Grand Ballroom I - III

9:15 AM – 10:15 AM

CONCURRENT SESSION C

Making Working Groups Work

Tina Wirth

Vice President, Workforce Development, Earn Up

[@jaxtina](#)

Patrick Murphy

Manager, Workforce Development, Earn Up

[@JaxPatrick](#)

Working groups are a critical component of a collective impact collaborative. These groups are led by passionate individuals spearheading the work toward actionable and achievable goals. Organizing and sustaining engagement with these groups can be challenging. In this session, we will discuss the elements of a successful meeting, how to structure and set obtainable goals for working groups, and tips for utilizing communications to keep your groups motivated.

Categories: College Access, Measuring Outcomes, Collective Impact

LOCATION: Expressions II

Realizing the Dream: Creating Pathways to Success through Postsecondary Education

Dr. Paula Kohler

*Executive Director and Professor,
Florida Center for Students with Unique Abilities*

[@PaulaKohler](#)

This session will provide an update on implementation of the Florida Postsecondary Comprehensive Transition Program Act. Established by the Act, the Florida Center for Students with Unique Abilities at UCF is charged with implementing and managing application for and approval of Florida Postsecondary Comprehensive Transition Programs (FPCTPs), distribution of scholarships to eligible students with intellectual disabilities attending the programs, and award and distribution of start-up and enhancement grants regarding FPCTPs. Information regarding key program characteristics, student services, credentials and certificates, data collection on student success, and scholarship awards will be provided.

Categories: College Access, Measuring Outcomes, Career Readiness/Workforce Development

LOCATION: Grand Ballroom IV

Scholarship Innovation: Evolving for Greater Student Impact

Dr. Paul Perrault

Vice President & Director of Research and Evaluation,
Helios Education Foundation

Michelle Boehm

Research and Evaluation Analyst,
Helios Education Foundation

Jessica Kleinberger

Destination Graduation Manager,
Heart of Florida United Way

@CentralFL_CAN

Nancy Stellway

Executive Director, Take Stock in Children Palm Beach County

@takestockpbc

Tessa LeSage

Director of Social Innovation and Sustainability,
Southwest Florida Community Foundation

@FutureMakersFL

Kathleen McDonald

Network Partnerships Manager,
Florida College Access Network

@kathy_mcdonald

Many students rely on scholarships, but they can be costly to administer and it is hard to track outcomes. In this interactive session, experts with the Helios Education Foundation will share their findings from a literature review that explores the various ways funders are evolving and innovating in the scholarship space. Then hear what pioneers of new funding models are learning from testing innovative approaches in Florida. Finally, you'll learn what research tells us are the best practices to consider in developing a new scholarship or grant program.

Categories: College Access, Postsecondary Success,
Affordability

LOCATION: Majestic I

Talent Pipeline Transformation: Aligning a Community for Attainment Results

Dr. Naomi Boyer

Vice President/Chief Information Officer,
Strategic Initiatives and Innovation, Polk State College

Pauline Simmonds-Brown

Program Facilitator, Florida Prosperity Partnership and
College is 4 Everyone (FPP-C4E) Network

@Collegeis4You2

Kim Long

Executive Director, Polk Vision

Matthew Clark

President, Broadway Real Estate Services

Sean Malott

President and CEO, Central Florida Development Council

@SeanMalott

Polk County is invested in aligning resources to impact educational credential attainment. The 1% bachelor's and higher attainment increase over the last five years is not enough to substantively lure prospective businesses to the county. Through a combined Central Florida Development Council Committee and Polk Vision Team, a vibrant group of industry representatives, business development agencies, community groups, post-secondary institutions, and K-12 delegates have convened to tackle the wicked talent issues that limit economic growth. In this engaging session, the process, plan, and actions taken by the Talent Pipeline Team will be presented.

Categories: College Access, Postsecondary Success,
Measuring Outcomes, Collective Impact

LOCATION: Grand Ballroom V

What's Good for Students is GREAT for Colleges Too!

Daniel Barkowitz

Dean of Enrollment Management,
St. Johns River State College

@barkowitz

Dominique Davila

Assistant Director of Admissions,
St. Johns River State College

Promoting college access is a wonderful way to encourage and promote college attendance. But is it a wise investment of time and resources for local colleges? In this session, we will review the experiences of a local state college that is partnering with its three counties to encourage college attendance broadly and examine the results to date of this effort. Is college access altruistic or is there an enrollment-driven reason that colleges need to be part of a broader effort for student access across the entire spectrum?

Categories: College Access, Postsecondary Success,
Measuring Outcomes, Collective Impact

LOCATION: Expressions I



Thursday continued

10:30 AM - 11:30 AM

CONCURRENT SESSION D

Create Student Opportunity Networks Through Collective Impact

Judy Saylor

*Director of Program Growth and Innovation,
Take Stock in Children*

Tiara Arline

Collective Impact Coordinator, Take Stock in Children

Tiffany Givens

College Success Coach, Take Stock in Children

Amy Grunder

College Success Coach, Take Stock in Children

Take Stock in Children has found that student results are maximized when we work closely with schools and partners to ensure that available resources are coordinated and deployed to holistically address the challenges faced by low-income, at-risk students. This experience led us to incorporate a school-based collective impact model in our new Investing in Innovation (i3) grant. We will share our experience in aligning school partners around a common agenda and developing shared goals and strategies. We will also share our challenges and successes, and provide sample documents for organizations interested in developing a collective impact group.

Category: Collective Impact

LOCATION: Grand Ballroom IV

FUSE: A Successful Student Pathway Model from College to University

Dr. Jesse Coraggio

*Vice President,
Institutional Effectiveness and Academic Services,
St. Petersburg College*

[@JesseCoraggio](#)

Dr. Paul Dosal

*Vice President for Student Affairs and Student Success,
University of South Florida*

[@pdosal](#)

Dr. Paul Nagy

*Special Assistant to the President,
Strategic Planning & Analysis,
Hillsborough Community College*

[@HCCFL](#)

Since its pilot in Summer 2016 with only a few students in a few institutions, the FUSE program has grown considerably and now encompasses seven state colleges and all three USF system institutions. This session will provide participants with an in-depth understanding of the collaborative development and implementation of the FUSE articulation program. The FUSE program provides students with

1) a sense of belonging to both the state college and university, 2) a greater integration with the USF system institutions before transfer, and 3) a reduced risk of accumulating extra student credit hours, which could lead to a surcharge.

Categories: College Access, Postsecondary Success, Collective Impact

LOCATION: Grand Ballroom V

FutureMakers and WorkForce Now Partnership: An Example of Workforce GAP Analysis

Dr. John Meyer

*Dean of the School of Business and Technology,
Florida SouthWestern State College*

Dr. Aysegul Timur

Dean, Johnson School of Business, Hodges University

Dr. Christopher Westley

*Director of the Regional Economic Research Institute (RERI)
and a Professor of Economics at the Lutgert College of
Business, Florida Gulf Coast University*

[@DrChrisWestley](#)

WorkForce Now, a regional research initiative of local higher education institutions in partnership with FutureMakers Coalition, provides in-kind support and information on workforce gaps, skills and characteristics to educators, businesses, and the Southwest Florida's (SWFL) community to drive more informed decisions about careers, employees, and educational programs. The session explains gap identification methodology and how the information can be presented to create an opportunity to close the gap between educational and employment opportunities. The presentation will also include the exclusive analysis of SWFL's workforce through computing the Herfindahl-Hirschman Index, in an effort to track its degree of workforce diversity over time.

Categories: Postsecondary Success, Measuring Outcomes, Career Readiness/Workforce Development

LOCATION: Expressions II



Measuring and Tracking Student Readiness and Success: The “How-To” and Benefits of Merging Datasets

Dr. Paul Perrault

*Vice President & Director of Research and Evaluation,
Helios Education Foundation*

Michelle Boehm

*Research and Evaluation Analyst,
Helios Education Foundation*

The National Student Clearinghouse StudentTracker dataset contains a wealth of student information such as attendance, persistence, college major, and graduation. How can these data be combined with other large datasets, such as ACT data, to more comprehensively measure, track and, predict student postsecondary readiness, access, and success? Presenters from the Helios Education Foundation will describe methods for obtaining and merging ACT and Clearinghouse data. They will also describe how this merged dataset was utilized to examine differences in college readiness, aspirations, and college-going among Latino and non-Latino students in 14 Arizona school districts.

Categories: College Access, Postsecondary Success, Measuring Outcomes

LOCATION: Majestic I

The State of School Counseling in Florida: Accomplishments and Challenges

Dr. Rebecca Schumacher

Executive Director, Florida School Counselor Association

Terry R. Hollingshead

*Associate Director of Student Recruitment,
Florida State College Jacksonville (FSCJ)*

One of the primary roles of school counselors is helping students prepare for college and career opportunities. Hear about proven programs and strategies that prepare all students for their futures. The session will include an overview of current advocacy work at local and state levels, along with partnerships that impact students.

Categories: College Access, Postsecondary Success, Collective Impact

LOCATION: Expressions I

11:45 AM – 1:15 PM

LUNCHEON:

College Ready Florida—Celebration Time!

Sponsored by

Helios

Education Foundation

Laurie Meggesin

Executive Director, Florida College Access Network

Panel discussion:

Building a College-Going Culture

Don Yu

Director, Better Make Room

Britton Banowsky

Executive Director, College Football Playoff Foundation

Claire Lessinger

Director of Special Events, Tampa Bay Sports Commission

Toby Loukmas

School Counselor, East Bay High School

Moderator

Charles Hokanson

*Senior Vice President and Chief Policy Officer,
Helios Education Foundation*

The Florida college access movement has made some significant advances to break down barriers to college access and student success. Let's take a pause from our hard work to celebrate! During this luncheon we will honor some of Florida's success, including the state's tremendous gains this year in increasing FAFSA completion and the many schools and districts that are making big strides in building a college-going culture for their students. We will recognize the winners of the Florida FAFSA Challenge and, through a panel discussion, highlight the successes of College Ready Tampa Bay, a partnership that strengthened the college-going culture in three school districts to celebrate Tampa hosting the College Football Championship this school year.

LOCATION: Grand Ballroom I – III

Thursday continued

1:30 PM – 2:30 PM

CONCURRENT SESSION E

Bridging the Achievement Gap with Career and Technical Education Solutions

Robin McGowan

Vice President, Pinellas Education Foundation

Mark Hunt

Executive Director, Career, Technical and Adult Education, Pinellas County Schools

Since embarking on a community-wide journey with the Ford Next Generation Learning Academy model, student engagement, attendance, and achievement have increased. Graduation rates for students in Career and Technical Education courses have increased over 10% in 5 years. The results are consistent across student categories of gender and race. The program calls for broad community engagement and the development and adoption of a Master Plan that outlives school system leadership tenure, School Board elections, and even economic cycles. Learn how authentic community partnerships can transform the school experience for your students and prepare them for success after high school.

Categories: College Access, Measuring Outcomes, Career Readiness/Workforce Development

LOCATION: Grand Ballroom IV

Results from the 2017 Florida FAFSA Challenge

Troy Miller

Associate Director for Research and Policy, Florida College Access Network

[@TroMiller](#)

The FAFSA started three months earlier this past year: how did the early start date impact FAFSA completion rates in Florida? During this session we will take a closer look at the schools and districts that moved the needle in 2016–17, discuss the strategies and approaches that worked, and look ahead to the coming fall.

Categories: College Access, College Affordability, Measuring Outcomes

LOCATION: Expressions I

Tao of Peer Leadership: Unleashing the Greatness of Peer Influence to Drive College Attainment

Raquel Figueroa

Program Director, College Summit

[@roc_story](#)

Gary Linnen

Program Implementation Director, College Summit

College attainment inequity has become a critical civil rights issue. From 2008 to 2013, college enrollment rates among low-income students have dropped to 9%, only 3% greater than in 1970. Even with complex, expensive interventions, we have unsatisfactorily moved the dial. Rather than focus on deficits of resources, focus on assets. The most powerful

asset is roaming the hallways of our high schools—students. Research supports peer influence as highly effective in boosting college enrollment rates. Learn why student activation is the key and how to effectively coach students to lead their peers to student success, including college attainment.

Categories: College Access, Postsecondary Success

LOCATION: Grand Ballroom V

The HISPAs Role Model Program: A Blueprint to Inspire Latino Academic Achievement

John Moreno-Escobar

Director of Operations, Florida, HISPAs

[@HISPAsTeam](#)

Ivonne Diaz-Claiss

Founder, President and CEO, HISPAs

[@HISPAsTeam](#)

Maribel Diz

Vice President, Human Resources, Visa, Inc., Latin America and the Caribbean Region

[@maribel_diz](#)

Yalitza Torres

Principal, Jerome Dunn Academy School No. 9

The U.S. Latino youth population is growing rapidly: from 1993–2013, Latinos under age 18 increased 107% versus 11% among the general youth population, resulting in a booming K–12 presence and record-high graduation rates. However, Latino dropout rates remain alarmingly high. In response, HISPAs developed the innovative and replicable Role Model Program based on the collective impact model, uniting Latino professionals from public and private sectors with the most vulnerable Latino students. These visits introduce the opportunities available to those who pursue higher education, thus inspiring students' academic performance and achievement by demonstrating that they too can achieve their dreams.

Categories: College Access, Postsecondary Success, Career Readiness/Workforce Development

LOCATION: Expressions II

Tools and Resources to Support Successful Secondary-to-Postsecondary Transitions

Maggie Miller

Lead Trainer, Florida, Kuder, Inc.

[@Kuder](#)

Learn about the many innovative tools and resources available through MyCareerShines, including but not limited to Kuder Navigator and Kuder Journey, specifically designed to encourage the transition to postsecondary education, help identify courses of study, and support retention and completion rates. You will learn how implementing MyCareerShines can help break down the barriers that often hold students back from accessing and achieving a high-quality postsecondary degree or credential.

Categories: College Access, Postsecondary Success, Career Readiness/Workforce Development

LOCATION: Majestic I

About Florida College Access Network



Mission

Florida College Access Network's mission is to create and strengthen a statewide network that catalyzes and supports communities to improve college and career preparation, access, and completion for all students. Florida CAN empowers communities to work constructively alongside our schools and builds partnerships with universities, colleges, schools, community organizations, businesses, parents, and students. Florida CAN's vision is Goal 2025: to increase the percentage of working age Floridians who hold a high-quality postsecondary degree or credential of 60% by the year 2025.



Guiding Values

College is Postsecondary Education

College Readiness is Career Readiness

College is for Everyone

College is a Public Good

Reaching Goal 2025 will require Collective Action

www.floridacollegeaccess.org

Twitter: @Goal2025Florida

Facebook: FloridaCollegeAccessNetwork



Meeting Space

MAJESTIC FOYER: Conference Registration & Exhibitors

GRAND BALLROOM I – III: General Sessions, Breakfast, and Lunches

MAJESTIC I, GRAND BALLROOM IV & V, EXPRESSIONS I & II: Concurrent Sessions

ENCHANTED: Networking Cafe

OUTDOOR TERRACE: Welcome Reception

