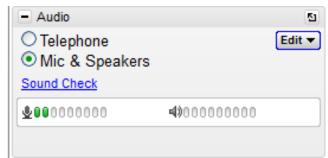
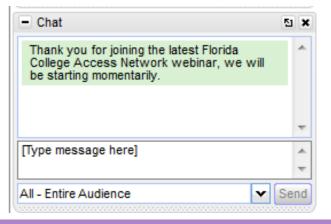
Thank you for joining us for today's webinar!

Check Audio: Click "Mic & Speakers" to use computer audio or Telephone to call conference line



To Ask Questions: Use the "Chat" or "Questions" feature in

the control panel





Note:

This webinar is being recorded, all webinar registrants will receive a link to view the webinar and slides used

Connecting Education and Jobs: Florida Workforce Trends and Demands

FLORIDA COLLEGE ACCESS NETWORK





Florida College Access Network: Who We Are



Our Mission: To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

Our Vision: At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.





Local College Access Networks in Florida

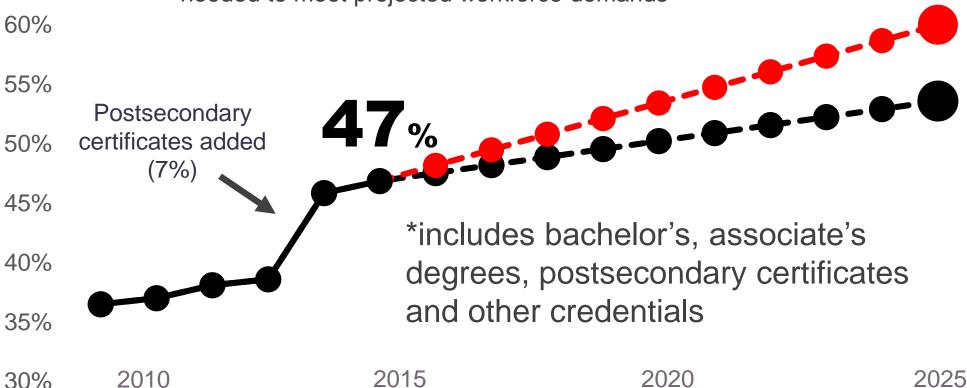


Florida's projected degree attainment rate





needed to meet projected workforce demands



Future workforce needs by 2025

60%

53%

Status quo performance by 2025

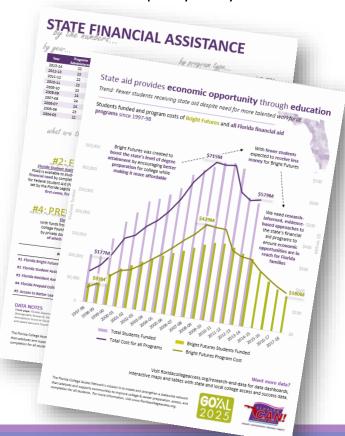
Source(s): U.S. Census Bureau, Georgetown Center on Education and the Workforce, Lumina Foundation Stronger Nation Report, Florida CAN calculations

College Access Network

Florida CAN's Research & Policy Work

research • communication • advocacy • support

Produce student-centered research & policy analysis



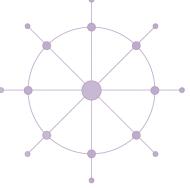
Driven by statewide mission to increase level of degree attainment in Florida to 60% by 2025

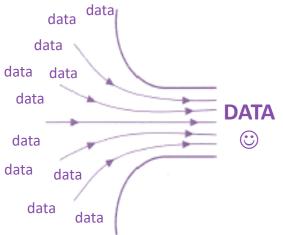
GO%L 2025

Develop local, state and national partnerships and policy alignment around degree attainment



Support development of community-based alliances focused on improved degree attainment



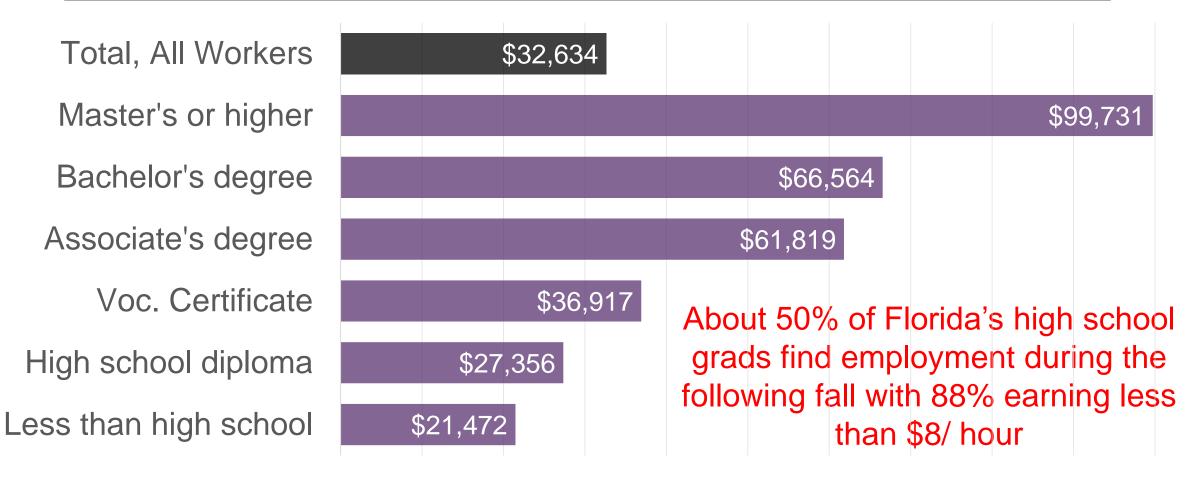


data

Clearinghouse for college and career readiness, access and completion data

Median annual wages in Florida by education/training level





Source(s): Florida Department of Economic Opportunity, Bureau of Labor Statistics (2016); Florida Education & Training Placement Information Program (2014)

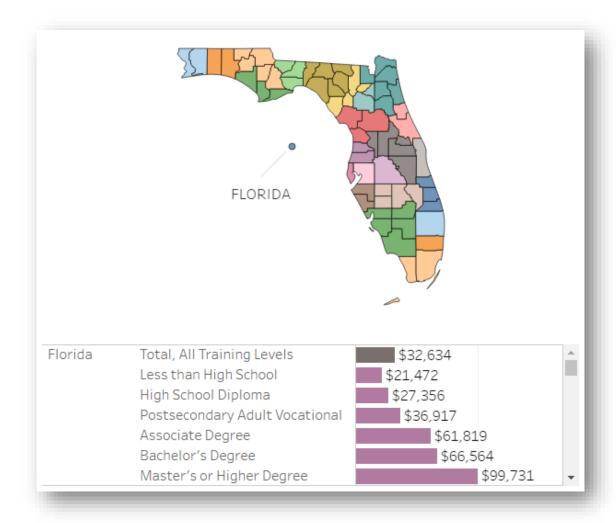
New dashboard! Visit floridacollegeaccess.org



New dashboard shows median annual wages in Florida by education/training level for 2016

Data provided by Workforce Region, click a county to view local data

Click "Download" in bottom right corner to copy data into PDF



Today's presenter





Adrienne Johnston

Bureau Chief, Labor Market Statistics

Florida Department of Economic Opportunity



Florida Department of Economic Opportunity

http://www.floridajobs.org/ https://twitter.com/FLDEO



Florida Workforce Trends

Bureau of Labor Market Statistics



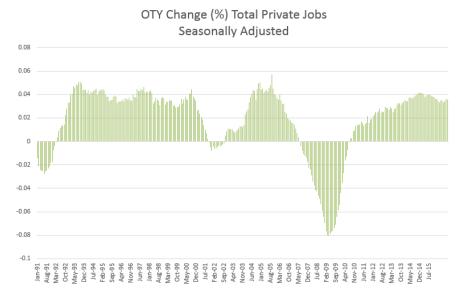
Bureau of Labor Market Statistics

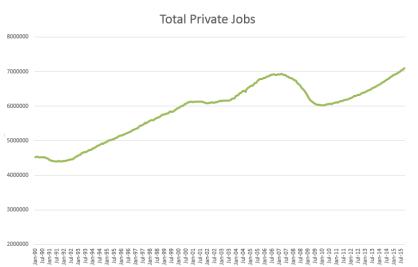
Mission is to Produce, Analyze, and Deliver Labor Statistics to Improve Economic Decision-Making

- Employment data are the state's most important economic indicator
- Data collected under Federal/State Cooperative Statistical Programs
- Comparable nationwide for all states, counties, and metro areas
- Collected through a combination of employer surveys, modeling, and administrative records

Thanks to employers—without them we would not be able to provide data

Florida's Labor Market









Measuring Job Demand

- Short-Term (or Current) Demand
 - Occupational Employment and Wages Survey (OES)
 - Online Job Ads ("Web Scraping")
- Long-Term Demand
 - Occupational Employment Projections 2015-2023

Occupational Employment & Wages (OES)

- Employment and wages for all full-time and part-time workers in nonfarm industries.
 - Estimates by occupation and industry
- Over 20,000 establishments are surveyed each year, representing more than 1.4 million employees.
- Statewide, MSAs, large Counties, Workforce Regions, and 3 balance of state areas (non-metro counties) published annually.
- Final estimates used to calculate the occupational employment distributions (staffing patterns) for each industry in each area.

Top Occupations in Florida

Hourly Wage (2016 wage estimates) 2015 **Occupation Employment** Mean Median **Entry Experienced** Retail Salespersons 337,140 \$12.50 \$10.32 \$8.99 \$14.26 Combined Food Preparation and Serving Workers, Including Fast Food 227.860 \$9.68 \$9.25 \$8.91 \$10.07 Cashiers 226,000 \$9.94 \$9.39 \$8.97 \$10.44 **Customer Service Representatives** 220,700 \$15.13 \$14.14 \$10.33 \$17.53 Waiters and Waitresses 209,340 \$9.58 \$12.17 \$8.93 \$13.79 Secretaries and Administrative Assistants, Except Legal, Medical, 173,050 \$15.89 \$15.18 \$11.09 \$18.29 Registered Nurses 168,870 \$31.34 \$30.45 \$24.56 \$34.74 Office Clerks, General 155,040 \$14.06 \$12.86 \$9.51 \$16.32 Laborers and Freight, Stock, and Material Movers, Hand 129,670 \$12.69 \$11.34 \$9.01 \$14.53

123,120

\$12.20

\$11.32

\$9.28

Wages based on 2nd qtr. 2015 survey adjusted by the 2016, 2nd qtr. Employment Cost Index. Source: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Stock Clerks and Order Fillers

\$13.67

Online Job Ads

- Often referred to as "Real-Time LMI"
 - Data are proprietary and provided by a third-party vendor
 - Vendors include:
 - The Conference Board (Help Wanted OnLine or HWOL)
 - Geographic Solutions
 - Burning Glass
 - EMSI
- Provides a measure of churning in the job market
 - Surveys are expensive
 - Industries with a net decline in employment still have hiring needs
- Timeliness (continuously updated)
- Geographically comprehensive
 - Nation, State, MSA, County, City
- Actual posted openings—not an estimate
- May include new and emerging occupations

Top Job Ads in Florida

Top 10 Advertised Occupations and Average Wage - Florida September 2016



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Advertised Certifications & Skills

Top 15 Advertised Skills

Bilingual

Quality Assurance (QA)

Pediatrics

Quality Control

Bilingual Spanish

Customer Relationship Management (CRM)

Critical Care

Structured Query Language (SQL)

Technical Support

Food Preparation

Behavioral Health

Geriatrics

Preventative Maintenance Inspections

Java

Linux

Top 15 Advertised Certifications

Driver's License

Certified Registered Nurse (RN)
Basic Life Support (BLS)
Commercial Driver's License (CDL)
Advanced Cardiac Life Support (ACLS)

Certification in Cardiopulmonary Resuscitation (CPR)

Continuing Education (CE)

Licensed Practical Nurse (LPN)

Secret Clearance

Occupational Safety & Health Administration

Certification (OSHA)

HAZMAT

Board Certified (BC)

Food Safety Programs (HACCP)

Certified in Nursing Administration (CNA)

Pediatric Advanced Life Support (PALS)

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Occupational & Industry Projections

- The latest employment forecast for Florida covers the projection period 2015-2023
 - These are produced and published annually in Florida
 - Published for Statewide, workforce regions and large counties (custom regions available)
- Primary measure of long term occupational and industry demand
 - Independent variables included national and Florida industry employment, population, personal income, unemployment rates, and housing starts
- Used for statewide and regional Demand Occupation Lists
- Important product for local workforce development boards, colleges, universities and economic development partners

Fastest Growing Industries in Florida

	Employment		2015 - 2023	3 Change
Industry	ry 2015		Total	Percent
Construction of Buildings	87,143	115,756	28,613	32.8
Specialty Trade Contractors	280,390	367,909	87,519	31.2
Ambulatory Health Care Services	447,863	564,799	116,936	26.1
Nonmetallic Mineral Product Manufacturing	19,326	24,041	4,715	24.4
Nursing and Residential Care Facilities	183,694	225,215	41,521	22.6
Educational Services	157,477	191,747	34,270	21.8
Heavy and Civil Engineering Construction	52,293	63,113	10,820	20.7
Professional, Scientific, and Technical Services	494,534	587,861	93,327	18.9
Wood Product Manufacturing	11,826	13,835	2,009	17.0
Clothing and Clothing Accessories Stores	114,913	133,953	19,040	16.6

Fastest Growing Occupations in Florida

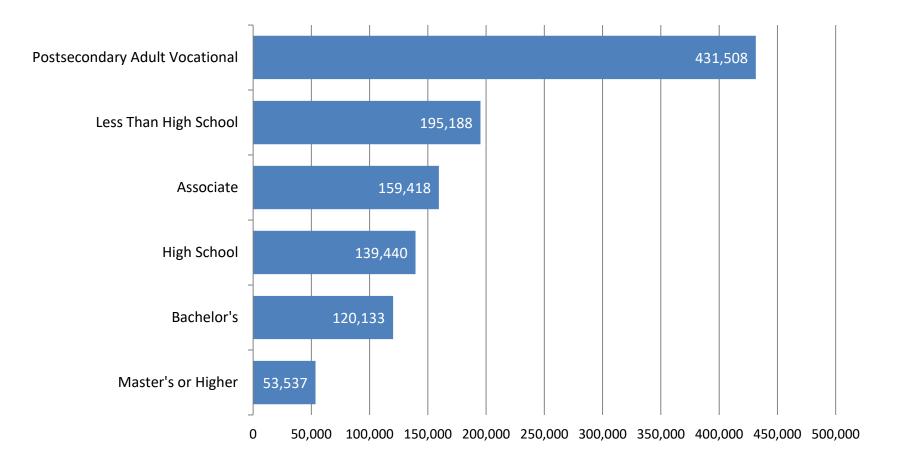
				2015	
			2015 - 2023	Median	
_	Emplo	yment	Percent	Hourly	
Occupation	2015	2023	Growth	Wage (\$)**	Education Level
Diagnostic Medical Sonographers	4,878	6,776	38.9	29.70	Postsecondary Vocational
Physician Assistants	5,308	7,280	37.2	46.59	Bachelor's Degree
Cement Masons and Concrete Finishers	12,577	17,234	37.0	15.21	Postsecondary Vocational
Health Specialties Teachers, Postsecondary	11,549	15,561	34.7	51.45	Master's or Higher Degree
Helpers - Electricians	6,080	8,064	32.6	12.06	Less than High School
Home Health Aides	30,388	40,093	31.9	10.39	Postsecondary Vocational
Physical Therapist Assistants	4,850	6,392	31.8	29.12	Associate Degree
Nurse Practitioners	7,199	9,421	30.9	44.22	Master's or Higher Degree
Cost Estimators	14,630	19,051	30.2	26.23	Associate Degree
Meeting, Convention, and Event Planners	5,819	7,510	29.1	21.32	Associate Degree

Florida Hot Jobs

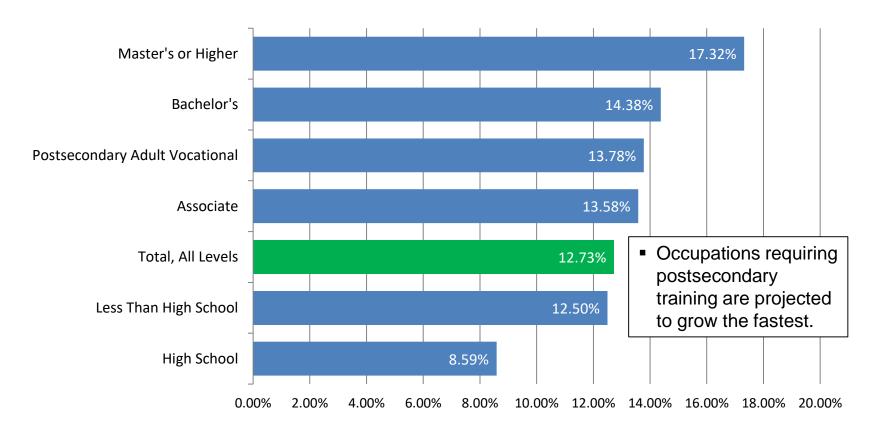
Rank	Occupation	Annual Growth Rate	Annual Job Openings	2016 Median Hourly Wage
1	Diagnostic Medical Sonographers	4.86%	302	\$30.16
2	Interpreters and Translators	4.58%	162	\$16.37
3	Health Specialties Teachers, Postsecondary	4.34%	672	\$40.53
4	Occupational Therapy Assistants	4.23%	99	\$30.56
5	Physical Therapy Assistants	3.97%	298	\$29.75
6	Cost Estimators	3.78%	1,016	\$26.99
7	Information Security Analysts	3.63%	202	\$39.63
8	Meeting, Convention, and Event Planners	3.63%	289	\$20.88
9	First-Line Supervisors of Construction Workers	3.40%	1,870	\$26.89
10	Medical Equipment Repairers	3.31%	309	\$19.49

- Hot jobs are jobs with the highest percent growth rate having a minimum of 50 annual openings and a median wage above the Florida statewide median wage (\$15.56).
- The fastest-growing STEM occupation is Physician Assistants (4.64% annual growth).

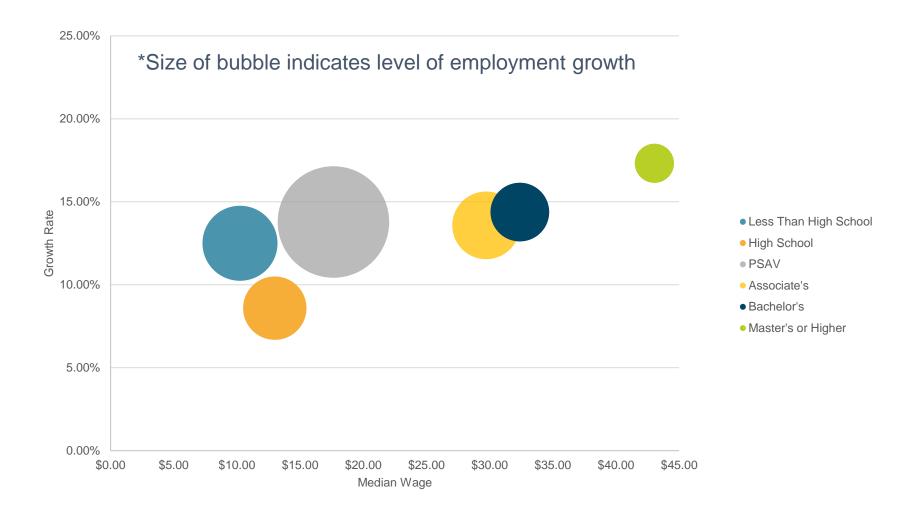
Job Growth by Training Level 2015-2023



Job Growth Rate by Training Level 2015-2023



Florida's Job Growth and Wage by Training Level



2016-17 Florida Statewide Demand Occupations List

	Annual Percent	2015 Hou	ırly Wage	_	High Skill
Occupational Title	Growth	Mean	Entry	Education Level	High Wage
Administrative Services Managers	1.61	50.84	31.58	Associate Degree	HSHW
Advertising Sales Agents	0.52	25.69	13.50	Postsecondary Vocational	
Aircraft Mechanics and Service Technicians	1.19	27.82	17.63	Postsecondary Vocational	HSHW
Automotive Service Technicians and Mechanics	1.33	18.88	11.89	Postsecondary Vocational	
Bookkeeping, Accounting, and Auditing Clerks	1.59	17.07	11.88	Associate Degree	
Brickmasons and Blockmasons	5.68	16.83	13.10	Postsecondary Vocational	
Bus and Truck Mechanics and Diesel Engine Specialists	1.25	21.51	15.19	Postsecondary Vocational	
Business Operations Specialists, All Other	1.63	32.08	18.65	Associate Degree	HSHW
Cardiovascular Technologists and Technicians	3.10	22.92	13.10	Postsecondary Vocational	
Cargo and Freight Agents	1.84	19.52	11.76	Postsecondary Vocational	

Selection Criteria:

- PSAV Certificate or College Credit Certificate/Associate Degree
- 150 annual openings and average growth rate of 1.59% or 360 annual openings with any positive growth
- Mean Wage of \$14.05/hour and Entry Wage of \$11.42/hour
- High Skill/High Wage (HSHW) Occupations: Mean Wage of \$22.01/hour and Entry Wage of \$14.05/hour

Supply Gaps

		September 2016	2016 Median
Rank	Occupation	Supply Gap	Hourly Wage
1	First-Line Supervisors of Retail Sales Workers	2,829	\$19.10
2	First-Line Supervisors of Construction Trades and Extraction Workers	1,566	\$26.46
3	Demonstrators and Product Promoters	1,526	\$12.49
4	First-Line Supervisors of Office and Administrative Support Workers	1,375	\$23.66
5	Securities, Commodities, and Financial Services Sales Agents	1,318	\$29.16
6	Maintenance and Repair Workers, General	1,073	\$15.45
7	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1,071	\$23.01
8	First-Line Supervisors of Mechanics, Installers, and Repairers	1,030	\$28.31
9	First-Line Supervisors of Food Preparation and Serving Workers	1,001	\$14.95
10	Insurance Sales Agents	912	\$24.85

- The majority of occupations with a large supply gap require a postsecondary adult vocational certificate (PSAV).
- The only bachelor's-level occupation with a supply gap in September 2016 was **Securities, Commodities, and Financial Services Sales Agents**.

Indicators of Jobs in Demand Requiring a Bachelor's Degree

Home > Labor Market Information > Products and Services > Indicators of Jobs in Demand Requiring a Bachelor's Degree

Examples of products developed for education partners



Data Releases **Occupational Employment Projections** About Labor Market

Florida employment projections produced by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics as a long-term demand indicator

Florida Jobs in Demand Requiring Bachelor's

Degrees Mi

National Jobs in Demand Requiring Bachelor's

Degrees **M**

Help Wanted OnLine (HWOL)

Degrees **M**

Degrees XX

A system created by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics which shows the gaps between occupational supply and demand based on long-term and short-term demand indicators

Florida Occupational Supply/Demand System 🚮

Florida Education Codes

National BLS* Education Training: Codes 🚻 | Definitions 📑

*U.S. Department of Labor, Bureau of Labor Statistics

- Indicators of Jobs in Demand (PowerPoint Presentation)
- Map of Florida's Workforce Regions
- ▶ O*Net Online
- U.S. Census Longitudinal Employer-Household Dynamics (LED)

Occupational Supply/Demand

Information Training

Help Wanted OnLine

Labor Market Information

Information

Data Center

Analysis GIS Resources **Labor Supply Studies** Indicators of Jobs in Demand Requiring a Bachelor's Degree

Products and Services

Economic Impact

State Colleges **Projections Portal**

Labor Market

- Publications and Reports
- Related Resources
- Contact Us

STEM

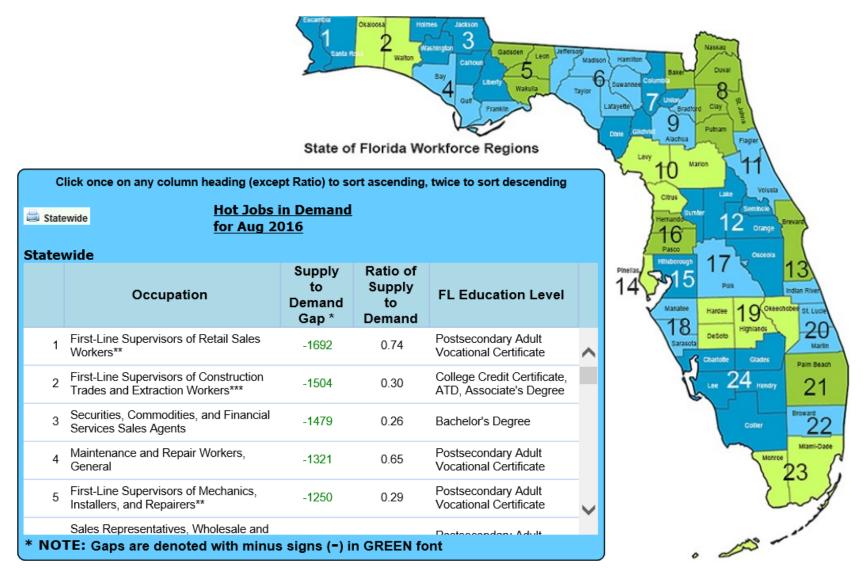
A-Z Index

Special Projects

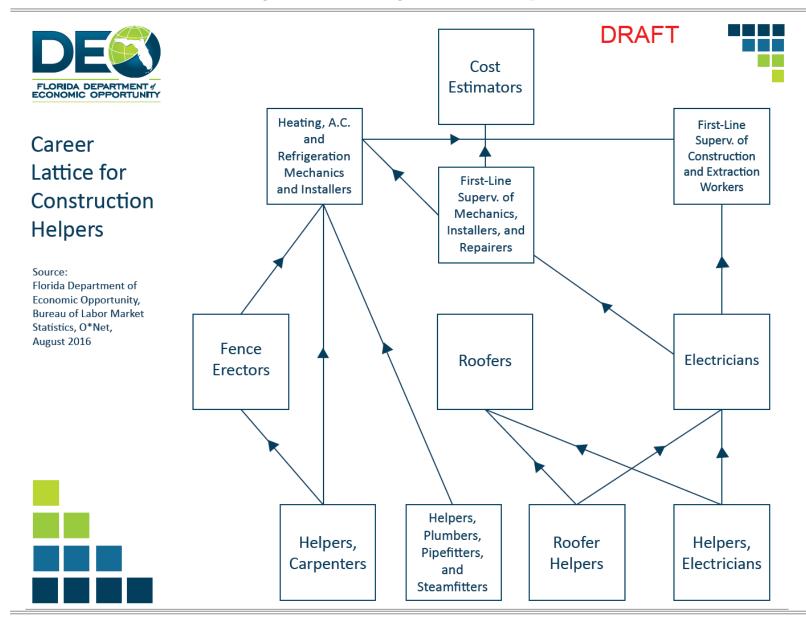
- Continued Improvements to Supply / Demand
 - Streamline Interface
 - Revamp ratio concept
- Career Lattice by Industry
- Skills Gap and Job Vacancy Survey
 - Completed in July 2016 with a final response rate of 73.1 percent, all industry super sectors exceeded 70.0 percent response rate
 - Collected skills gaps linked to current hiring and skills gaps experienced by employers based on past hiring and training experience
 - Gaps were estimated base on the concept of employer-occupation-gap linkage with gaps being estimated similar to the methods for vacancies
 - Statewide survey scheduled for 2017- by industry and region

Interactive Hot Jobs

Click a region on the map to insert regional Hot Jobs data in the table.



Career Lattice by Industry - Example



Career Lattice by Industry – Example (Continued)

Entry Level

* Growth Rates

Less Than High School

Helpers, Carpenters

Help carpenters by performing duties requiring less skill. Duties include using, supplying or holding materials or tools, and cleaning work area and equipment.

Starting Wage: \$10.62 Median Wage: \$10.91

Current Employment: NA Outlook*: NA

Helpers, Plumbers

Help plumbers, pipefitters, steamfitters, or pipelayers by performing duties requiring less skill. Duties include using, supplying or holding materials or tools, and cleaning work area and equipment.

Starting Wage: \$11.76 Median Wage: \$15.38

Current Employment: 256 Outlook*: 20.7%

Helpers, Roofers

Help roofers by performing duties requiring less skill. Duties include using, supplying or holding materials or tools, and cleaning work area and equipment.

Starting Wage: \$NA Median Wage: \$NA

Current Employment: NA Outlook*: NA

Job Vacancy Results

Broward County Top 10 Occupations by Job Vacancy

Occupation	Estimated			
Occupation	Vacancies			
Retail Salespersons	2,078			
Customer Service Representatives	1,712			
Registered Nurses	1,613			
Preschool Teachers, Except Special Education	918			
Combined Food Preparation and Serving				
Workers, Including Fast Food	855			
Security Guard	854			
Driver/Sales Workers	823			
Waiters and Waitresses	771			
Computer User Support Specialists	749			
Nursing Assistants	663			

Source: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics, Skills Gap Pilot Survey 2016

Estimated over 39,000 vacancies in Broward County during the survey reference period

- Gap information for over 800 occupations and 27 gaps with estimated vacancies
- Some key difference show up when compare to Help Wanted OnLine (HWOL)

Skills Gaps and Vacancies by Industry

Skills Gaps and Vacancies by Industry Super Sector

		Skills Gaps Totals		
Super Sector	Estimated Vacancies	Soft	Hard	Total
Mining and Construction	1,514	2,859	717	3,576
Manufacturing	388	1,963	599	2,562
Trade, Transportation and Utilities	7,222	11,241	3,917	15,158
Information	1,093	3,780	1,514	5,294
Financial Services	2,243	5,331	1,361	6,692
Professional and Business Services	10,548	12,905	6,399	19,304
Education and Health Care	8,355	7,954	1,969	9,923
Leisure and Hospitality	6,329	13,317	2,361	15,678
Other Services	1,461	3,092	1,859	4,951
Total	39,153	62,442	20,696	83,138

Source: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics, Skills Gap Pilot Survey 2016

The greatest number of vacancies was in the professional and business services industry.

- The largest number of skills gaps were in the professional and business services industry.
- Soft skills gaps were three times more frequent than hard skills gaps across the total of all industries.

Key Findings

- The survey produced a very rich data source on skills gaps across all major industry sectors, occupational groups and occupations.
- The soft skills gaps with the largest measures included dependability and attendance, customer service and problem solving.
- For hard/technical skills information technology/computer skills ranked first followed by system specific skills and troubleshooting skills.
- One of the largest occupations, customer service representative, had the highest skills gap score with customer service and dependability and attendance ranked at the top of the skills deficits.
- Many computer and mathematical occupations had higher soft skills gaps than hard skills gaps, these included problem solving and team participation.
- Changing approach to skills gap questions more clear definition.

LMI Electronic Tools

- LMS Website http://www.floridajobs.org
- FREIDA (Florida Research and Economic Information Database Application) http://www.freida.labormarketinfo.com/
- Floridawages.com http://www.floridawages.com
- WPAA (What People are Asking) http://www.whatpeopleareasking.com
- LED (Local Employment Dynamics) <u>http://lehd.ces.census.gov/</u>
- O*Net (Skills Analysis/Related Occupations)
 http://www.online.onetcenter.org
- HWOL (Help Wanted OnLine) Data Series http://www.wantedanalytics.com

CONTACT

Thank You.

If you have questions or comments about this presentation or need to discuss a future project; please contact Adrienne Johnston Adrienne.Johnston@deo.myflorida.com



DEO Bureau of Labor Market Statistics Adrienne Johnston: (850) 245-7257

Today's presenter





Jerry Parrish, PhD

Chief Economist, Director of Research Florida Chamber Foundation



Florida Chamber Foundation

http://www.flchamber.com/research/ https://twitter.com/flchamberfdn https://twitter.com/DrJerryParrish



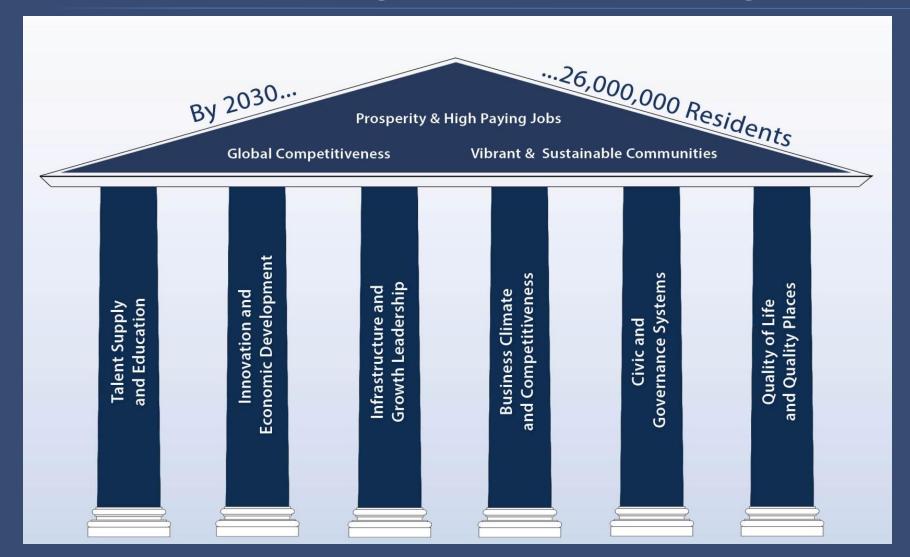
JERRY D. PARRISH, Ph.D.

Chief Economist Florida Chamber Foundation

jparrish@flfoundation.org @DrJerryParrish



Six Pillars: Securing Florida's Future Together





THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

view Scorecard for...













State of Florida Metrics (What is this?)

Click any metric to get more information!





MIGRATION

\$805K





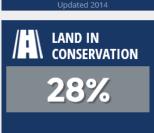


PARTICIPATION

51%









20.27





THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

view Scorecard for...



TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.



INFRASTRUCTURE & GROWTH LEADERSHIP



BUSINESS CLIMATE & COMPETITIVENESS





State of Florida Metrics (What is this?) **Talent Supply & Education**

Click any metric to get more information!



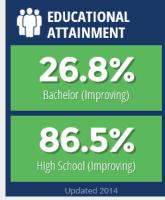
UNEMPLOYMENT RATE

4.7%













High School Graduation Rates

State of Florida



School Year





THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

view Scorecard for...





TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.





BUSINESS CLIMATE & COMPETITIVENESS





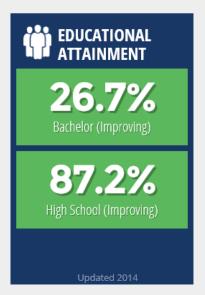
Indian River County Metrics (What is this?) **Talent Supply & Education**

Click any metric to get more information!



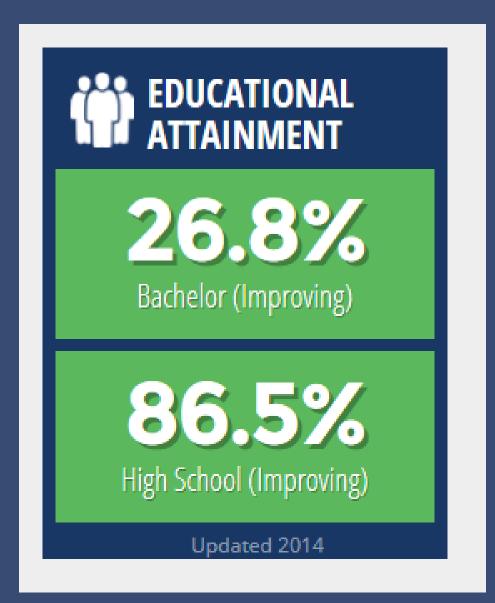






Florida FutureCast







FLORIDA-2030 FLORIDA CHAMBER FOUNDATION



FLORIDA JOBS 2030

A Cornerstone Series Report For the Florida 2030 Initiative



Thank You!

Jerry D. Parrish, Ph.D.
Chief Economist & Director of Research
Florida Chamber Foundation
jparrish@flfoundation.org
@DrJerryParrish





Questions...?





Adrienne Johnston
Bureau Chief, Labor Market Statistics

Florida Department of Economic Opportunity



Jerry Parrish, PhD
Chief Economist, Director of Research
Florida Chamber Foundation



Find archived webinar slides and recordings at:

http://www.floridacollegeaccess.org/events/ or http://www.floridacollegeaccess.org/research-and-data/

save the date!

2017 Florida College Access & Success Summit B Resort & Spa | Orlando, FL May 10-11, 2017





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floridacollegeaccess.org

Twitter: @GOAL2025FLORIDA