College Ready Florida





FLORIDA COLLEGE DECISION DAY

FLORIDA COLLEGE ACCESS NETWORK SEPTEMBER 2016

Florida College Access Network: Who We Are



Our Mission: To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

Our Vision: At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.



Florida CAN's Guiding Values



College is postsecondary education

College readiness is career readiness

College is for everyone

College is a public good

Reaching Goal 2025 will require collective action

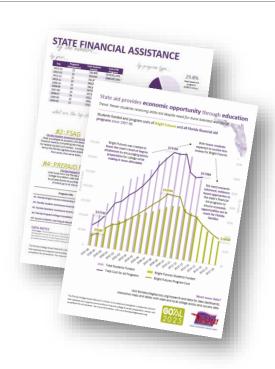


What We Do





LCANs



Research & Policy





Statewide Initiatives





- Register!
- Designate a site coordinator as the primary point person for your event.
- Dedicate time and space (such as the school computer lab) during normal school hours in which all graduating seniors will have the opportunity to successfully submit at least one application to the school of their choice.
- Keep a record of the number of students who completed applications and how many each student completed, and report key data to FCAN.





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Additional Components of Successful Programs

- Identify a school-wide team to support the site coordinator in implementing the event. This may include school staff as well as community volunteers.
- Engage families and the community.
- Create a college-going culture for all students through activities leading up to the event.
- Ensure students are prepared to participate prior to the event.
- Follow up with students after the event to ensure that applications are complete.

- Planning Resources: Planning guide, templates
- Student Resources
- Training
- Promotional Materials
- Technical Assistance







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Site Coordinator Guide

- Planning timeline
- Suggested college-going culture activities & templates
- Resources to help prepare students
- Student/family letter templates
- Volunteer recruitment tips & templates
- Business outreach tips & templates
- Sample press releases
- Flyers
- ... & more!

This is a suggested timeline for planning your event. Please feel free to adjust the dates and tasks to fit your 7+ Weeks Before Your Event: ☐ Commit to hosting a College Application Week event Submit Registration Form to FCAN. Participate in an in-person or virtual Site Coordinate This may be later than 7+ weeks before your event, d Build a school-wide team to support the site coordi Confirm potential event dates with school's master r computer lab as early as possible. Set a final date for your school's College Application 6 Weeks Before Your Event ☐ Brainstorm College Application Week activities and sr suggestions included throughout this guide. Create a plan for how you will promote the event, bx promoting your event as early as possible. See the "Pr (School Logo or Letterhead) Develop a plan to reach out to local businesses for sp FOR IMMEDIATE RELEASE raffie prizes, giveaways like flash drives and pens, etc. Media Contact: (Name of Coordinator) businesses to approach and decide who will take the ! (Position title of site coordinator 5 Weeks Before Your Event: (School name) (School address) (Phone number) Finalize your College Application Week schedule. Decide how many volunteers you will need for your e (High school website volunteers on hand to work with each group of 20-25 s recruitment options with FCAN. Begin outreach to businesses that might be interester

Begin preparing students for the event. Print and distri-

Make a list of all the supplies you will need for your ev

Begin recruiting volunteers for your event. These migh

leaders, parents, and/or community members. Make background checks and to comply with other school re

4 Weeks Before Your Event:

and encourage students to begin researching colleges

Sample Press Release

[College Application Week Logo]

Title Example: [Name of High School] Helps More Seniors Complete College Applications [Dute][Coty] - [NAME OF YOUR HIGHSCHOOL) will participate in Florida's inaugural College Application Week during the month of October, with nearly 50 other Florida high schools.

The goal of College Application week is to give every student the opportunity to apply to college. During this The goal or college Application week is to give every student the opportunity to apply to college. During this event, student may apply to any state colleges, universities, private colleges and vocational schools in which they are interested, (MAME OF YOUR HIGH SCHOOL) will work with its seniors on (YOUR SCHOOL'S EVENT OATE (NATES) to convolete and submit nonline at least one college application.

[NAME OF SITE COORDINATOR OR SCHOOL PRINCIPAL], College Application Week event Site [NAME UP SITE COURTING FOR CHISCHOUL PRINCIPAL), College Application Week event Size Coordinator/Director for [NAME OF YOUR PRINCIPACH, College Application Week event Size participate with the help of (NASER YMUNBER) voluntaers from (NASER SCHOOL STAFF, ADMINISTRATION, Consistence and review event sizes in the size of the siz

Florida College Access Network, an organization that seeks to increase the proportion of Florida residents who Florida College Access Network, an organization that seeks to increase the proportion of Florida residents who hold a high-disciplinative condary degree or cridental, is leading first statemed instance for college Application Week in Florida. This instative is part of the American College Application Company (ACCL) a national instance in Florida and instative is part of the American College Application Company (ACCL) a school in all first parts. (FWAME OF YOUR HIGH SCHOOL) of one of the School in after Carolina and over 4.000 Access Network to participate in the pilot year. We are Appellic College Applications Week will become a Jancson and intry states. (NAME UP TUUM HIGH SCHOOL) is one of the school selected by Polina College.

Access Network to participate in the pilot year. We are hopeful college. Application Week will become a Access Network to participate in the prior year, we are nuperior comes spirited tradition and spread to every district in the state of Florida.

For more information about (NAME OF YOUR HIGHSCHOOL), please contact (NAME OF SITE COORDINATOR AND CONTACT INFO).



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school counselor, and research local scholarships available in your community and national

scholarships.

Apply Yourself Guide

- Fit, Match & Cost Worksheet
- Top 4 Colleges Worksheet
- College Application Checklist
- Mock College Application
- College Essay Tips
- **Residency Information**
- Fee Waiver Information
- Next Steps

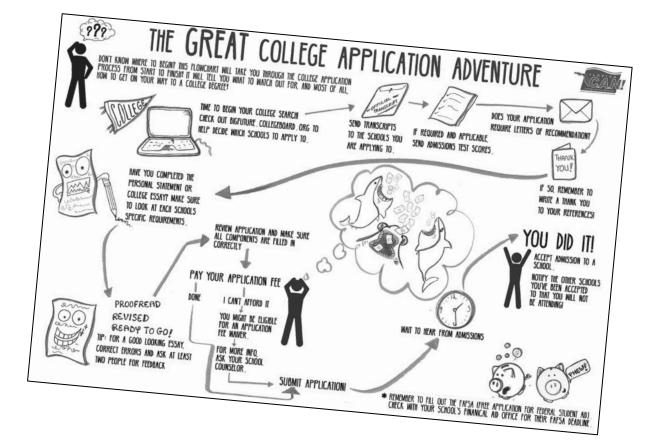
Complete this form for each college you are conbigfuture.collegeboard.org.	nsidering using the BigFuture College Search tool at	
Name of College:	College Application Worksheet	
Location of College (City, State):	Personal Information	
Size of College:	Legal Name:	
4-year or 2-year? Public or Private?	Any Other Names Used: (for transcripts, etc):	(2) VOLLDID ITI Massassinat
Do they offer my major?	Social Security Number:	(3) YOU DID IT! Now what
% Students that return sophomore year.	Address:	Next steps after you've applied to college.
What services are available on campus the		Next steps after you ve applied to college.
How does the college fit your prefere	Place of Birth:	Congratulations—you've applied to college!! You've taken the first step in going to college, but you're not done yet. Here are some tips and reminders for what to do once you've filled out the application:
	If you are a permanent resident, what is your alien regis	✓ Make sure your application fee has been paid. If you completed an online application, you
MATCH	**If you are a permanent resident, you will need to atta	likely paid your application fee using a credit card when you submitted the application. If you submitted a paper application, make sure you sent in a check to cover your application fee.
How selective is this college?	card to the application.	Some schools don't require an application fee. Keep track of what institutions you paid a fee t
Have I taken the required high school cou		as well as the method of payment and delivery. If you are using a fee waiver, make sure that you submitted it according to the college's procedures.
How does my GPA compare with the aver	Gender: ○ M ○ F Race/Ethnicit	
How do my test scores compare with the		 Make sure your transcripts have been sent. Follow up with the colleges where you have applied to ensure they received your transcript and all the necessary documents that went along with
Comparing my academic record to thi	Are you an active duty service member? YES	your application.
	Are you a veteran? YES NO	✓ Create a PIN for your Free Application for Federal Student Aid (FAFSA). Students will need a
COST	Are you a dependent who is eligible for benefits?	"FSA ID," which consists of a user-created username and password, to apply for federal financi
Total estimated cost to attend: \$		aid. Do this early – you'll need it every year you apply! To create a FSA ID, go to www.fafsa.ed.gov.
% freshmen with need who received aid:	APPLICATION INFORMATION	www.iaisa.cu.guv.
% of need met through scholarships/grant	Type of Application: Term	 Complete the Free Application for Federal Student Aid (FAFSA). You CAN afford to go to college – fill out the FAFSA to unlock thousands of dollars in grants and loans. At some Florida colleges
My calculated net price: \$	Planned Major:	the deadline to receive some forms of aid is March 1, so get your application in early. Howeve
Does the cost seem reasonable?		be sure to complete the form even if you don't meet your school's deadline, as you might still qualify for federal aid. Go to www.fafsa.ed.gov to complete your application, or ask your scho
	HIGH SCHOOL INFORMATION	counselor for assistance. Some communities offer programs, such as College Goal Sunday and
I plan on ap		financial aid nights, to help students and their families with the financial aid application proces
	Name of School:	 Apply for Florida state grants and scholarships. In addition to the grants and loans available
	Expected Graduation Date:	through the federal government, the State of Florida offers a variety of merit- and need-based scholarship and grant programs. These include Bright Futures, First Generation Matching Gran and Florida Student Assistance Grant. Learn more at www.floridastudentfinancialaid.org.
L		 Apply for scholarships. There are thousands of scholarship dollars available, based on both ner and merit. Contact your local community foundation, local education foundation, ask your



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Fun & Games

В	ı	N	G	O	
Attended a 4- Year College	Lived at Home While Attending College	Worked Full- Time While Attending College	Is Still Close Friends with <u>His/Her</u> College Roommate	Studied Abroad While in College	
Attended a College in Florida	Went to College on a Scholarship	Changed Majors 2 or More Times	Attended a 2- Year College	Majored in Math	
Majored in Science	Attended an Out-of-State College	Worked for the School FREE SPACE Newspaper, TV Station, or Radio Station in College		Met <u>His/Her</u> Partner in College	
Lived on Campus	Is Currently Enrolled in a College Program or Course	Had a Mentor or Other Close Advisor in College	Was President or Leader of a School Club	Has Completed Graduate School	
Attended 2 or More Colleges	Wishes They Were Still in College	Ate Ramen Noodles Several Times a Week While in College	Played Sports in College	Took Out Student Loans to Pay for College	



bit.ly/ApplyYourselfFL



Florida FAFSA Challenge

CHANGES TO THE FAFSA PROCESS FOR 2017-18

SUBMIT A FAFSA EARLIER: Students will be able to file a 2017–18 FAFSA as early as Oct. 1, 2016, rather than beginning on Jan. 1, 2017. The earlier submission date will be a permanent change, enabling students to complete and submit a FAFSA as early as October 1 every year. (There is NO CHANGE to the 2016–17 schedule. The 2016-17 FAFSA will become available January 1, 2016.)

USE EARLIER INCOME INFORMATION: Beginning with the 2017–18 FAFSA, students will report income information from an earlier tax year. For example, on the 2017–18 FAFSA, students (and parents, as appropriate) will report their 2015 income information, rather than their 2016 income information. The following table provides a summary of key dates as we transition to using the early FAFSA submission timeframe and earlier tax information.

IF YOU PLAN TO ATTEND COLLEGE FROM	YOU CAN SUBMIT THE FAFSA FROM	USING TAX INFORMATION FROM		
July 1, 2015-June 30, 2016	January 1, 2015-June 30, 2016	2014		
July 1, 2016-June 30, 2017	January 1, 2016-June 30, 2017	2015		
July 1, 2017-June 30, 2018	October 1, 2016-June 30, 2018	2015		
July 1, 2018-June 30, 2019	October 1, 2017-June 30, 2019	2016		



Florida FAFSA Challenge



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- 1) Set a goal
- 2) Let us know
- 3) Win a trophy!
 - "MVP" (Highest FAFSA completion rate)
 - "Most Improved" (Greatest year-to-year improvement)
 - "Biggest Boost" (Largest week to week improvement)



1) Set a goal and track your data



- Find your baseline using FCAN's Florida FAFSA Finish Line Data Dashboard, then set a goal that's bold, but attainable. This may depend on the size of your school and unique characteristics of your school's population. In general, we recommend a 5% goal.
- Make this goal public, rallying the school around your FAFSA goal. For example, track your progress on a large poster at the front of the school, coloring it in as you go.
- Track your progress throughout FAFSA season!



New 2016 FAFSA Finish Line

	below. School County
	School County 72
(All)	-
	▼ (All)
evel (School, District, State) Charter Status	School Type
(All) (All)	▼ (All)
13th Canders (2045 40)	Creduction Date (2044-45)
12th Graders (2015-16) Low-income Students (2015-16)	Graduation Rate (2014-15)
20 () 189587 0.0% () 10	00.0% 0.0% O
Design & Architecture Senior High Dade 118 Stanton College Preparatory Duval 318	74.6% 72.3%
Doctors Charter School Of Miami Shores Dade 61	72.1%
Doctors Charter Concor of Wilding Shores	72.170
Mater Academy Lakes High School Dade 236	71.6%
	71.6% 71.0%
Preparatory Academy Dade 62	71.6% 71.0% 69.4%
I Preparatory Academy Dade 62 New World School Of The Arts Dade 121	71.0%
Preparatory Academy Dade 62 New World School Of The Arts Dade 121 Osceola County School For The Arts Osceola 138	71.0% 69.4%
Preparatory Academy	71.0% 69.4% 68.8%
Preparatory Academy Dade 62 New World School Of The Arts Dade 121 Osceola County School For The Arts Osceola 138 Terra Environmental Research Institute Dade 451 Dasis Charter High School Lee 152	71.0% 69.4% 68.8% 68.5%
Preparatory Academy	71.0% 69.4% 68.8% 68.5% 68.4%
Preparatory Academy	71.0% 69.4% 68.8% 68.5% 68.4%
Preparatory Academy	71.0% 69.4% 68.8% 68.5% 68.4% 68.4% 68.4%
Preparatory Academy	71.0% 69.4% 68.8% 68.5% 68.4% 68.4% 68.1%

By School School Detail **FLORIDA** Florida FAFSA Finish Line: Completion Rates for 12th Graders at Florida Public Schools Did you know Florida's high school graduates leave behind over \$100 million each year in Pell Grants? Did you know that FAFSA completion is a strong indicator of college attendance? Filling out the FAFSA is an essential step in preparing for life after high school and finding out how much money you can get to pay for college or career school. View FAFSA completion data for over 600 public schools in Florida by navigating the search tools and filters below. School Name ▼ Nova High School **Nova High School** City: Davie - District: Broward - 12th Graders (2015-16): 512 County: Broward - School Type:K-12 General Education Charter Status: Not a charter school - Magnet Status: Not a magnet Graduation Rate (2014-15): 95.1% - Low-income Rate (2014-15): 59.7% FAFSA Completion Rate: July 1, 2016 FAFSAs Submitted with Errors Change from Previous Year +1.8% Nova High School FAFSA Completion Rate: 7-1-16 53.3% 51.5% FAFSA Completion Rate: 7-1-15

FAFSA Completion Rate: 7-3-14 38.9% STATE TOTAL 37.2% FAFSA Completion Rate: 7-1-16 FAFSA Completion Rate: 7-1-15 39.5% 40.2% FAFSA Completion Rate: 7-3-14

33.9% 36.6%

DOWNLOAD ALL DATA

56.0%



FAFSA Completion Rate: 7-3-14

FAFSA Completion Rate: 7-1-15

DISTRICT TOTAL (Broward) FAFSA Completion Rate: 7-1-16

County

Broward



Leaderboard Updated Biweekly!

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Florida FAFSA Challenge Leaderboard: January 29, 2016



"MVP" (Highest FAFSA Completion Rate)

*** Large schools: More than 416 12th graders ***

Ra	onk School					
1.	Terra Environmental Research	City	Cou	12th Grad (2015-1	ders FAFSA	
2.	Coral Gables Senior High Schoo	Miami	Dad		6) Complete	ed Completion Ra
3.	Coral Reef Senior High School	Coral Gabl	les Dade	451	119	26.4%
4.	Nova High School	Miami	Dade	816	176	21.6%
5.		Davie	Broward	702	139	
6.	Dr. Michael M. Krop Senior High	Miami	Dade	512	100	19.8%
7.	Cypress Bay High School	Weston		535	103	19.5%
	Riverview High School	Sarasota	Broward	1,117	200	19.3%
-	Wellington High School	Wellington	Sarasota Palm	554	98	17.9%
-	Palm Harbor University High	Data	Beach	545		17.7%
). H	Hialeah Gardens Senior High School	Palm Harbor Hialeah	Pinellas	546	93	17.1%
otes: To e <u>FAFSA</u>		Gardens	Dade	689	90	16.5%
	oview FAFSA completion data for all pub A <u>Finish Line data dashboard</u> and accomp	anying <u>data addendar</u>	nd learn more	about how start	113	16.4%

orida and learn more about how Florida CAN calculates FAFSA Completion Rates, visit

ge Leaderboard:



hest FAFSA Completion Rate)

s: Between 166 and 415 12th graders ***

County	12th Graders (2015-16)	FAFSAs Completed	FAFSA		
e Dade	170		Completion Rate		
Brown		67	39.4% 38.1%		
broward	176	67			
Sarasota	195				
Palm		59	30.3%		
Beach	346	104			
	313		30.1%		
159.6 USA	313	91	29.1%		
Dade	330	94	28.5%		
Broward	270	37			
Dad	2.0	71	26.3%		
Dade	236	61			
Dade	360		25.8%		
Promi	300	91	25.3%		
	220	52	23.6%		
	Broward Sarasota Palm Beach Beach Dade Broward Dade Dade Broward Broward	California Cal	Palm Beach 313 91 Dade 236 61 Dade 360 91		

chools in Florida and learn more about how Florida CAN calculates FAFSA Completion Rates, visit

hallenge Leaderboard:



VP" (Highest FAFSA Completion Rate) Small schools: Fewer than 166 12th graders ***

Cit		unty	12th Grade (2015-16	ers	FAFSAs			
Mian	Di D	ade	45	_	Complete	d	FAFSA Completion Ra	
Miam	Da	de	58	\rightarrow	25		55.6%	
Miami	Dad	de	111	+	32		55.2%	
Miami	Dad	e	55	+	50		45.0%	
Miami	Dade	,	62	+	24	\top	43.6%	
Homestead	Dade	+	61	+	25	T	40.3%	
Miami	Dade	+	121	\perp	22		36.1%	
Miami	Dade	+	118	_	39		32.2%	
Doral	Dade		134		35		29.7%	
Miami Shores	Dade				39		29.1%	
schools in Flor	ida and lea	n me-	61 about how Florida		17		27.9%	

2) Hold a FAFSA event



There are a number of possibilities if you're interested in hosting a FAFSA event, and a number of resources available in the toolkit to support your efforts.

- FAFSA Information Night
- FAFSA Completion Lab
- Existing College Goal Sunday (CGS!Florida) events



3) Promote the importance of FAFSA research • communication • advocacy • support

- Promote FAFSA completion through all channels available: morning announcements, posters and flyers, social media, letters home, newsletters, etc.
- Stress the importance of FAFSA completion, address common misconceptions, build excitement around your goal, and provide helpful tips on completion to students and families.
- Many links to great resources in the toolkit, including including flyers, posters, modules and YouTube videos on the FAFSA and financial aid.

4) Text students with reminders



A proven way to improve FAFSA completion

- Up Next: https://www.whatsupnext.us/
 Free tool promoted through Better Make Room, not FAFSA specific
- Signal Vine: https://www.signalvine.com/
 A robust tool, available at a discounted rate to National College Access
 Network (NCAN) partners
- Remind: <u>www.remind.com</u>
 Free and already in use at many schools



5) Provide incentives and engage in friendly competition



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- Create an incentive for students who complete the FAFSA. Door prizes, raffles, and food (like pizza at a FAFSA night) are great examples.
- Districts can host a challenge among their high schools with awards and prizes. Post weekly data updates in a public place where school counselors, teachers and administrators can see it.
- Some schools require eligible students to complete the FAFSA in order to buy prom tickets, or offer a discount on tickets to FAFSA completers.



6) Collaborate with community partners and champions



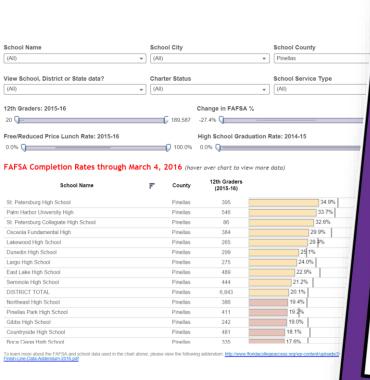
- Ask your mayor or city council for a proclamation to celebrate your goal or to adopt a citywide FAFSA completion goal.
- Partner with the financial aid office at a local college or university to provide expertise, resources, and volunteers for a FAFSA information night or a FAFSA completion lab.
- Ask local businesses to donate prizes or food or provide volunteers for a FAFSA event.
- Check with your local education foundation. Many education foundations support or lead college access programs in their districts.

Florida FAFSA Challenge



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- Data Dashboard
- Leaderboard
- FAFSA Completion Toolkit
- Biweekly Coordinator Emails
- Technical Support





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FLORIDA COLLEGE DECISION DAY

Florida College Decision Day

Florida College Decision Day



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We encourage schools to:

- Recognize ALL students for their postsecondary plans (2-yr, 4-yr, military, postsecondary certificate)
- Hold recognition in front of the high school's entire student body
- Contact local media encourage publicity beyond the high school community
- Have fun!











Decision Day Manual

- Planning Checklist & Budget Template
- **Event Inspiration**
- **Student Checklists**
- Student/Family Letters
- College-Going Culture Activities & Templates
- Media Outreach Ideas & Templates
- Guidance on Volunteer Management
- Business Outreach Ideas & Templates



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Contact Us

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www.floridacollegeaccess.org @GOAL2025Florida



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